MAKING A DIFFERENCE FOR YOUNG PEOPLE WITH CANCER

Achievements Report 2015-16
This report tells the story of 2015/16 at Teenage Cancer Trust – and shows the very real difference we make to young people with cancer.

It tells the stories of young people like Luke, whose story you can read on the next page. Teenage Cancer Trust exists to make sure young people don’t face cancer alone – and it’s a privilege and an inspiration to be able to spend time with young people like Luke, to hear their stories and to help shape an organisation that delivers what they need.

It tells the stories of our fantastic Teenage Cancer Trust Nurses and Youth Support Coordinators, whose dedication and determination is transforming support for young people and their families – and transforming understanding of how cancer affects young people.

And it tells the stories of our brilliant supporters, and the incredible difference they make by fundraising and letting people know more about the many ways we help young people and their families to cope.

Every day, seven young people are diagnosed with cancer – and the experiences in this report highlight the difference we make to 13-24-year-olds who face this devastating challenge.

The support we provide continues to set the standard. It transforms the lives of young people and their friends and families – before, during and after treatment.

Before treatment, our focus is on education and on helping young people to understand more about cancer. Recognising the signs of cancer can lead to early diagnosis, and early diagnosis saves lives.

During treatment, our specialist support ranges from expert nursing in purpose-built units to information for young people and development for healthcare professionals. By expanding our existing Nursing & Support Service, we know it’s possible to reach every young person that needs us by 2020 – and with your support, we’ll make this happen.

And after treatment, we stay right there with young people and their families – helping everyone to adjust to what normal looks like now.

We’ve been able to achieve so much together, but there remains so much more to do. For every young person we support today, there’s another we can’t.

So thank you so much for being with us – as we work every day to make an even bigger difference to young people who are diagnosed with cancer. I hope you’ll enjoy getting to know Teenage Cancer Trust through this report. And I hope you’ll feel as proud as I do of everything we’re achieving together – and as determined as I am to one day be there for every single young person with cancer.

Siobhan Dunn
CEO, Teenage Cancer Trust
LUKE’S STORY

“Three years ago, I was diagnosed with a germ cell tumour. It was the first time I’d ever been scared.

But I got through it, thanks to the support I had on the Teenage Cancer Trust unit at the Royal Marsden in Sutton, Surrey. I immediately made friends with two other lads who were also on the unit and we kept each other’s spirits up with lots of banter. The laughter wasn’t just with the other lads – it was with the nurses and the Youth Support Coordinator on the ward.

From the second I arrived there, I knew they cared. They made us relaxed, which helped us build great relationships.

Right now, only half of young people with cancer have access to Teenage Cancer Trust’s units and services. I could easily have been in the other half. I want every young person with cancer to have the support I had.

After I was diagnosed, I had to put my life on hold for a while. Now that I’m clear of cancer, my life is back on track. I’ve gone into a career I’ve always wanted – I now work with kids in care, and I’m training for my second marathon. I would say I’m back to just being a normal young person.

The photo you can see here shows me running the London Marathon in 2016. I raised over £7000 to help more young people living with cancer get access to the dedicated, specialist support that they need. As you can see I’m bawling my eyes out – the accumulation of emotions took over and it was everything I’d been through that carried me through. Thank you Teenage Cancer Trust!

I’m excited to have the chance to write this introduction to Teenage Cancer Trust’s Achievements Report, and I hope you enjoy reading it. I couldn’t imagine going through everything I did without them, and I don’t want anyone else to have to either. They saved my life.”

Luke, 24
OUR WORK BEFORE CANCER DIAGNOSIS
RAISING AWARENESS, BUILDING UNDERSTANDING
Improving awareness of cancer can save lives. It helps people to know more about cancer signs and to feel more confident in seeking help – and that matters because early diagnosis matters. Find out you have cancer early and your chances of survival are higher.

So last year our expert education executives travelled to schools across the UK, running hundreds of high-quality, interactive presentations to help young people understand the truth about cancer. We recruited 11 new members of staff to give these talks and, in total, 76,743 young people took part in Education & Awareness sessions in 2015/16.

Independent research by the University of Stirling confirmed what a difference these presentations can make. The study followed a group of young people and found they understood more about the potential causes and symptoms of cancer after just one 50-minute session. They were also three times more likely to talk about cancer with their friends and family.

That’s a powerful impact, and we’re determined to empower more and more young people with the information they need about cancer – and to help teachers, parents and GPs learn more too.

A BIG THUMBS-UP FROM STUDENTS...

93% said our education sessions increased their cancer knowledge

93% said cancer was so important that every school pupil should be taught about it
76,743 YOUNG PEOPLE TOOK PART IN OUR EDUCATION SESSIONS IN SCHOOLS IN 2015/16

“We need a new generation who aren’t afraid to talk about cancer and we believe cancer education is key to achieving this.”
Simon Fuller, Director of Services, Teenage Cancer Trust

...AND FROM TEACHERS

100% said our sessions definitely met our objective of increasing students’ awareness of cancer

92% preferred cancer awareness sessions to be run by external experts
“Everything about the Teenage Cancer Trust presentation is spot on! It is so informative and doesn’t shy away from difficult issues, but is done in such a caring, professional and thoughtful way. Every aspect of the cancer journey is covered from how to detect cancer to how to get help. This is a real myth busting session that we will be having back year on year.”

**Viv Lauder**, Pupil Support Leader, Forrester High School, Edinburgh

“Our regular visits from Teenage Cancer Trust remind us that one of the best things we can give young people is the language to talk openly and confidently about cancer. Our young people come away from cancer talks and classes sobered, but having heard a balanced message, armed with positive information and with a plan to live healthy lives.”

**Dr Rob Tanner**, Director of Cross-Curricular Learning, St Albans School, Hertfordshire

“I really enjoyed the presentation. I learnt more about cancer and it answered questions that I wanted to know about cancer that I was scared to ask my mum when my papa was told he had lung cancer.”

**Ben, 13**
OUR WORK DURING CANCER TREATMENT
SPECIALIST SUPPORT, PERSONALISED ADVICE
Throughout 2015/16, we made sure thousands of young people always had the care and information they needed – and we helped other health professionals put young people first too.

**SPECIALIST NURSING FROM DIAGNOSIS ONWARDS**

Teenage Cancer Trust Nurses are experts who understand what cancer really means and work closely with the teams within the NHS to make sure young people get the best possible treatment, care and support.

Nurse Consultants provide senior expertise and leadership at a national level. Lead Nurses develop and coordinate cancer services regionally. And Clinical Nurse Specialists provide direct clinical care and advice to young people in hospital and in their own home.

Last year we funded 33 Teenage Cancer Trust Nurses across the UK, and we’ll continue to fund more as we expand our nursing support to reach more young people in more places.

**THE POWER OF NURSING**

89% of young people said their specialist nurse gave them the information they needed

79% felt their family or carers were well supported
Cancer can affect everything - your emotions, your body, your relationships. So Teenage Cancer Trust Youth Support Coordinators (YSCs) are there to help young people and their families cope.

They’re highly skilled members of the expert teams that care for young people with cancer. YSCs offer direct advice and support to families, friends and young people, as well as bringing young people together to support each other.

That might mean getting everyone staying on a unit up and out of bed to share a pizza with others who know what they’re going through. It might mean keeping brothers and sisters in the loop. It might mean giving honest answers to questions about dying. But whatever it involves, it means sensitive, thoughtful support is always available.

Last year, 29 Youth Support Coordinators provided that support in all of the UK’s Principal Treatment Centres for teenagers and young adults with cancer and in more than 50 hospitals across the UK.

89% of young people said support from a Youth Support Coordinator was important during treatment.

“Any young person facing a cancer diagnosis, treatment programme and beyond, needs accessible, approachable and timely support to secure the best possible patient experience in a life-changing situation.

Teenage Cancer Trust continues to change lives for the better, complementing NHS services by offering exciting new models of care to achieve the best outcomes possible for young people and their families.”

Kath Evans
Experience of Care Lead at NHS England
CLAIRE'S STORY

“When I was 23 and was diagnosed with stage 3 Hodgkins Lymphoma, my immediate response was to ask, “How long have I got?”

Cancer is such a powerful, scary word. I didn’t even know that people survived it.

I was treated on the Teenage Cancer Trust unit at the Leicester Royal Infirmary. It was far more like a home than a hospital – my partner could stay over, and they let my son George visit me whenever.

Most importantly, I had support from Sian, the Teenage Cancer Trust Youth Support Coordinator on the unit. She was so supportive and was there every step of the way.

When my hair started falling out in clumps during chemo, it was Sian who helped me shave it off, and who sorted out a wig for me. She helped me find nursery care for my son when I was struggling. Perhaps most importantly, she was there for me through my depression. I would ring her up at any hour of the day and she would be there for me.”

Claire, 26

97% of young people said it was helpful to spend time with others who were experiencing similar things.
UNITS THAT FEEL LIKE HOME, NOT HOSPITAL

We have 28 purpose-built wards (which we call units) in NHS hospitals across the UK.

The impact of these units can be profound. Research by The Futures Company² for Teenage Cancer Trust found that the environment in our units makes a considerable difference to the experience of young people and their friends and family, and to staff, by maintaining a sense of normality and increasing feelings of familiarity.

Young people aren’t made to feel like patients and can spend time with others who are facing the same challenges they are. Friends and family are always welcome. Young people can play pool, listen to digital jukeboxes and get online – as well as getting the best possible medical care.

And everything from the lighting levels to the size of the sofas is designed to help young people feel at home.

We opened two replacement units in 2015/16 – one at the new Children’s Hospital in Glasgow and another at the new Alder Hey in the Park Children’s Hospital in Liverpool. We started refurbishing the units in Nottingham City Hospital, The Beatson West of Scotland Cancer Centre and University College London too.

And we provided more facilities for young people at 13 regional hospitals. Whether we’re building a unit from scratch or sprucing up an existing one, our thinking is the same. Young people tell us they want units that are comfortable, communal and contemporary – rather than clinical – so that’s what we create.

HELPING YOUNG PEOPLE TO SUPPORT EACH OTHER

100% agreed it was important to be treated in a place where they could easily keep in touch with friends, family and carers.
DAVE’S STORY

“Teenage Cancer Trust did a lot for my daughter Kimberley and do so for many teenagers with cancer, making an awful situation more bearable.

Young people need a special place that isn’t a children’s or older person’s ward, somewhere where they have things in common with others being treated and don’t have to be alone with it all.

Until you’ve experienced it, you don’t realise how valuable that is.

I remember visiting the unit at Weston Park, Sheffield and being impressed by how smart and teenage-friendly it was. It didn’t feel like a hospital, more like a social space, and the staff were brilliant.

Kim passed away in 2009, and ever since I’ve concentrated on raising money for the charities that helped her. I’ve done six half marathons and four marathons for Teenage Cancer Trust, with another half and the Brighton Marathon coming up in 2017. I like to think Kimberley would be proud of me.”

Dave Trickett
Too often, young people with cancer are left uncertain and anxious about what’s happening because they can’t find clear, straightforward information that’s created for them.

So in 2015, with funding from The Queen’s Trust, we published ‘Honest Answers, Sound Advice: A Young Person’s Guide to Cancer’. This 177-page book covers everything from cancer tests and treatments to depression, relationship changes and life after cancer.

To create it, we asked young people with cancer what confused them and what they wish they’d known – then asked them to review the book and suggest changes at every stage. Accredited by The Information Standard, this 177-page book covers everything from cancer tests and treatments to depression, relationship changes and life after cancer.

We distributed 4,280 copies of the book – and it was highly commended at the 2016 British Medical Association Patient Information Awards.

Our website remained a major hub for information on cancer too – 124,053 people visited the Get Help section during the year.

And there was reason for celebration as JTV Cancer Support – the online video project we fund – marked its tenth anniversary. JTV helps young people with cancer to film and share their experiences.
86% of young people said our Young Person’s Guide to Cancer increased knowledge of where to find support

POLICIES THAT SHAPE PROGRESS

As well as supporting young people directly, we work with policy-makers and healthcare commissioners, pushing for change that means cancer care keeps on improving for teenagers and young adults. In 2015/16 our work and the needs of young people with cancer were recognised in major new cancer strategies for England Scotland and Wales, and remain part of Northern Ireland’s Cancer Service Framework.

‘Beating cancer: ambition and action’, the Scottish Government’s £100m strategy, committed to rolling out our Education & Awareness programme in schools across Scotland. And our education work was also highlighted in ‘Achieving world-class cancer outcomes: a strategy for England 2015-20’⁴, which suggests NHS England and Public Health England should consider rolling out cancer education in secondary schools across England.

DEVELOPMENT FOR HEALTHCARE PROFESSIONALS

The more healthcare professionals understand about the specific needs of young people with cancer, the more treatment and care improves.

So last year we funded student modules and specialist teaching courses to help a wide range of healthcare professionals develop their knowledge. We worked closely with Coventry University to offer a range of courses to more than 180 healthcare professionals who care for young people with cancer, and experts from Coventry University spoke at our conferences to help us keep learning too.

And we put the finishing touches to our new e-learning app, which will help many more professionals across the UK and beyond to focus on exactly what young people need. The app officially launched in December 2016.
OUR WORK AFTER TREATMENT
SHAPING THE FUTURE, TOGETHER
It’s easy for young people and their families to feel lost and alone after cancer treatment ends, so we were there throughout 2015/16 to offer advice and bring young people together to figure out the future.

**ONGOING SUPPORT FOR YOUNG PEOPLE AND FAMILIES**

Adjusting to life after treatment can be tough. The moment everyone has waited for arrives, but then new challenges emerge – long-term side effects, a return to school or work, getting used to life without medical staff always close by.

That’s why our Youth Support Coordinators don’t go anywhere. They’re there when young people and their families need them, to offer advice, share their experience and help everyone think through what normal means now. It’s the kind of support that ensures the transition to life after cancer is as smooth as it can be.

“After treatment ends, it’s so important for young people to have the input of a Teenage Cancer Trust Youth Support Coordinator.

That might be to help them build their confidence back up, apply for jobs, write CVs, or simply just to support them in transitioning back into life after cancer.

Having this support for two years post-treatment is massive and it is something that all young people benefit from; having someone impartial, but knowledgeable, in your corner from your first point of diagnosis, who will back you all the way.”

*Anna Davies*
Youth Support Coordinator
GEORGIE’S STORY

“My Teenage Cancer Trust team were amazing after my treatment ended, when everyone expects you to be elated and go back to your normal life.

Everyone thought I was ok, but the truth was that I was in a spiral of anxiety and depression. I was fatigued, in constant fear of relapsing and had lost all my confidence – all sense of the ‘old me’. At the same time I was putting pressure on myself to feel like myself again.

My nurse spotted that I wasn’t OK, and referred me on for treatment for anxiety and depression. She told me I could call her any time of the day or night. She was the easiest person to get hold of and my first port of call for pretty much everything. Anyone would be lucky to have her.”

Georgie, 23

97% said it’s important to speak to the same Youth Support Coordinator during and after cancer treatment

97% of young people said support from a Youth Support Coordinator was important after treatment
A total of 278 young people came to our two 2015 Find Your Sense of Tumour conferences. The events comprise inspiring presentations, a range of therapies and social activities for young people who have had cancer, but that’s only really half the story.

The events offer a powerful chance for young people to help each other through whatever they are facing, without hiding their experiences or their emotions. For many, the events are a chance to finally be themselves after months struggling to express themselves or worrying about upsetting people.

That’s something we often hear about our smaller-scale Way Forward events too, which happen across the UK. These two-day residential courses mix educational activities, interactive workshops, discussions, goal-setting sessions and plenty of opportunities for young people to support each other.

This combination can play a critical role in helping young people to feel more confident about the future. In 2015/16, 82 young people and 8 supporting guests came to Way Forward events.

Find Your Sense of Tumour and Way Forward both give young people the space to be honest and work through issues together – and many lasting friendships have started at these events as a result.

“I have been to Find Your Sense of Tumour for the past few years and I am always moved by how inspirational it is, and the amazing support that young people with cancer find there. The Queen’s Trust was established with one core purpose – to help young people help others. Teenage Cancer Trust understands the power of peer to peer support and it can be found at the heart of its offer. We are delighted to be able to help Teenage Cancer Trust expand its service and to help more young people than ever throughout their treatment as well as after.”

Nicola Brentnall, Director, The Queen’s Trust
ELLIE’S STORY

“I attended Find Your Sense of Tumour which was just amazing!

I went just a year after my cancer diagnosis, so it was all quite new to me, but to be surrounded by other young people and be a part of something so fun really helped me feel like I wasn’t on my own. I came away with a whole new confidence.

I also attended a Royal Albert Hall music workshop and the Way Forward events, which also helped me face life after cancer.

The Way Forward events are for smaller groups, and the workshops, on subjects such as fertility and employment, helped me look to the future in a secure, personal and safe environment alongside other young people who had survived cancer and who too had the same concerns and questions.

Teenage Cancer Trust was there for me during and after my treatment, reminding me that I didn’t have to face cancer or life after cancer on my own.”

Ellie, 21
Our Royal Albert Hall music workshops had a powerful impact too.

In 2015, 113 young people attended the workshops, which provide a chance to play music in the iconic venue. The atmosphere is positive and supportive, so young people can reflect on their situation or simply focus on enjoying themselves and forgetting about treatment.

91% of young people felt more confident after attending a Royal Albert Hall music workshop.

We push for progress that will improve support for young people before diagnosis, during treatment and after treatment.

In 2015/16, our policy calls for specific support for young people after treatment has ended were recognised in the new Cancer Strategy for England and in two new cancer strategies for Scotland.
MAKING IT POSSIBLE
SHAPING THE FUTURE, TOGETHER
“Young people drive music forward and that's how it's always been. The pop and rock business was built on the support of teenagers, so to be able to give back to that age group is very important to me.

When I first got involved there was no such thing as an adolescent in the health service. Children were either under 18 and a child, or over 18 and classed as an adult. But they are too young really to be considered an adult and too old to be considered a child. They sat in the middle in complete isolation.

We've gone from having four specialist units in NHS hospitals across the UK when I got involved in 2000, to 28 units today. That couldn't have happened without the public understanding the message, and supporting our passion to help young people with cancer get the best care and support.

There's still so much more to do – we're not reaching all young people with cancer yet, and we need many more Teenage Cancer Trust nurses across the country to make that happen. But with your continued support, we can make sure that every young person with cancer has access to our services.”

Roger Daltrey CBE, Honorary Patron, Teenage Cancer Trust
“The March of the Mods is a month of Mod-themed music events up and down the country, bringing people together through the music they love. We support Teenage Cancer Trust because of the great work they do in supporting young people with cancer as well as their connection with patrons like Mod icons Roger Daltrey and Paul Weller.

17 events across the country took place in 2013, then 40 in 2016. With support from local Barclays employees using their matched funding, we’ve raised over £350,000.

When we reached the £250,000 mark in 2015 we presented the cheque to Roger Daltrey – that was an incredible moment for us. We couldn’t be prouder. We’re not just having a great time celebrating Mod culture, but raising money for a charity that recognises young people don’t lose their teenage spirit just because they have cancer.”

Eddie Penny, Fundraiser

“Having cancer as a young person is one of the worst experiences, but with Teenage Cancer Trust the worst experience can be made the very best it can be. I was initially treated on a non-specialist ward with babies, children and young adults together, without any age-appropriate facilities. It was very hard hearing the babies cry all the time – not only was it upsetting but it kept me awake at night. When I relapsed I was treated on a Teenage Cancer Trust unit. It’s hard to put into words the difference it makes, but trust me it’s huge.

I’ve tried to channel everything I’ve been through in a positive way, and volunteering for Teenage Cancer Trust has been a chance to use everything I’ve learned and give something back. My volunteering has included public speaking at events and one day a week in the Teenage Cancer Trust office, being Chief Cheerer at the London Marathon and bucket collecting at Watford Football Club, alongside studying for my law degree. I’m planning to volunteer at Find Your Sense of Tumour next year, and want to have a career in the charity sector. It feels like there are lots of things to look forward to.”

Sam Exworth, Volunteer
“We’re delighted to support Teenage Cancer Trust and the vital work they do to support teenagers and young adults with cancer across the UK. We’ve witnessed the incredible care offered by the nurses and Youth Support Coordinators, and the many ways in which the young people support each other. So far, we’ve delighted to have raised over a whopping £1 million in just 14 months, enough to fund over 22 clinically trained nurses or 35 Youth Support Coordinators for one year.

We’ve also committed to supplying pizzas for evening socials on units to provide some much-needed normality in the midst of cancer treatment. We’re proud to be on board with Teenage Cancer Trust’s goal to reach every young person in the UK touched by this illness.”

Simon Wallis, Chief Operating Officer at Domino’s Pizza Group

“My son, Stephen Sutton, reached his original target of raising £10,000 for Teenage Cancer Trust within three weeks of creating his now infamous ‘Bucket List’, and decided to focus on fundraising for the charity who had supported him through his treatment. By the time Stephen passed away in May 2014, his fundraising total had reached £3 million and now currently stands in excess of £5.6 million.

I’ve been determined to continue Stephen’s legacy by fulfilling my promise to him to complete the London Marathon in April 2015; helping to set a Guinness World Record for tandem skydiving three months later and most recently climbing Mount Kilimanjaro, along with maintaining the profile and awareness of the invaluable work undertaken by Teenage Cancer Trust.

I’m overwhelmed by the continuing love and compassion shown by the public for Stephen and what he achieved, and for their ongoing support and engagement. Stephen would say ‘It’s awesome mum’.”

Jane Sutton, Teenage Cancer Trust Ambassador
“Your child being diagnosed with cancer is one of those things you never really imagine will happen to you. Charlotte was diagnosed with Osteosarcoma when she was 22, and I initially suggested fundraising for Teenage Cancer Trust as a way to take her mind off her illness.

Discos, fancy dress parties, bingo nights, bike rides, walks, runs – you name it, we’ve done it. My workplace, Dobbies Garden Centres, have given us brilliant support, including fundraising events, donating products for events and getting involved in lots of other ways, like providing tea and cake after our annual cycle ride. We’ve now reached £30k, which we’re so proud of.

We’ve found that the more we raise, the harder it is to stop - it creates an amazing buzz. You feel you’re doing something positive in a very difficult situation, and we feel so indebted to Teenage Cancer Trust for what they did for Charlotte that I don’t think we could stop even if we wanted to.”

Nick Anderson, fundraiser

“At City Plumbing Supplies, Teenage Cancer Trust is close to all of our hearts – our colleagues, customers and suppliers. Our colleagues across the country are incredibly engaged, which is testament to the power of the vital work the charity does.

Many of our regional events are held in areas where there are Teenage Cancer Trust units and include jumping out of planes, breaking out of jail, climbing mountains, cycling for days (and nights), hosting charity balls, running marathons, wading through mud, and much more.

Our partnership began in 2012, and I’m incredibly proud that we have raised in excess of £1.2million, all within just 5 years. I’m confident that we can once again rise to the challenge and raise even more funds for this fantastic charity next year.”

John Frost, Managing Director of City Plumbing Supplies
FUNDRAISING EFFICIENTLY, SPENDING WISELY

In 2015/16, our amazing supporters raised £15.3 million to stop young people facing cancer alone.

£9.2 million donations and community fundraising

£3.4 million corporate support

£2.6 million income from trading activities*

£72,200 thousand interest**

We continue to focus on fundraising efficiency and 81p of every £1 donated was used to help make sure young people don’t face cancer alone.†

*This includes raffles and lotteries, merchandise or tickets for events like our Royal Albert Hall shows

**Interest earned on cash deposits

†We work out this figure in the same way as other major charities in the UK so that our supporters can compare us with other organisations. We also use our financial results for the last three years to help even out unusual donations that happen, like the year we received over £4m from donations inspired by Stephen’s Story. This figure excludes trading income and expenditure associated with challenge events, registration fees and tickets for our shows at the Royal Albert Hall because these trading activities represent a different type of fundraising and if they are included they do not properly represent the efficiency of every £1 donated.
We invested £9.6million into cancer services:

- Before diagnosis
- During cancer treatment
- After cancer

Underpinning our services, including influencing policymakers and training NHS staff we fund.
IN 2016/17 WE AIM TO...

• Fund 50 Teenage Cancer Trust Nurses, 33 Youth Support Coordinators and 6 Multi-Disciplinary Team Coordinators

• Support 260 young people at our Find Your Sense of Tumour weekend and 105 through our Way Forward programme

• Distribute 1250 copies of our Young Person’s Guide to Cancer

• Visit 1,500 schools and colleges to educate young people about cancer – that’s 225,000 teenagers and young adults

• Provide 50 professional development, education and training grants to specialist staff

WE’LL DO THIS BY:

• Raising at least £13.9million to make our work possible

• Treasuring the trust our supporters put in us to make sure the most money possible goes towards supporting young people with cancer

• Engaging and inspiring our supporters across the UK and making sure they have a great time supporting us

• Continuing to develop great relationships with our corporate partners and launching new partnerships

• Delivering 7 brilliant nights of music and comedy at the Royal Albert Hall

• Celebrating our 100th show at the Royal Albert Hall – all made possible by our remarkable Honorary Patron, Roger Daltrey CBE who has galvanised superb support from incredible artists and the music and entertainment industries

• Supporting our biggest Virgin Money London Marathon team ever and increasing the numbers of intrepid challenge participants across the UK through treks, cycles, runs, abseils and walks

• Supporting the local community fundraising that is at the heart of our work, so often inspired by the friends and family of the young people we support
“A big thank you to all our supporters, whether you jumped out of a plane, cheered on or sponsored one of our runners, baked (and ate!) a cake, ran 10k or came to our Royal Albert Hall shows – your support is helping Teenage Cancer Trust support young people like me across the UK, right now. The more support you can inspire will help them reach more young people with cancer, sooner.”

Heena, 25

REFERENCES


Thank you to Chris Sausman and everyone at Opinion Leader for their expert guidance as we develop our impact and outcomes data.
WE’LL SEE YOU NEXT YEAR...

...but in the meantime, if you’d like to get in touch and help us make an even greater difference to young people with cancer, we’d love to hear from you.